

Writing Interesting Non-Fiction

There is way, way too much to say about this. We'll try to keep it short and useful. The key is to remember to show, not just tell with your writing. Here are a few tips.

- Read interesting non-fiction. From National Geographic to wonderful information books, you can get some great ideas by reading other writers. In fact, I often find that my writing sounds better if I read a favorite non-fiction author just before I write.
- Use your voice. Don't be afraid to let your humor and personality shine through. Your writing should not sound like an encyclopedia. Your reader will be more interested if you are able to share a little about yourself as you share your information. See [I-Search](#) for some more ideas.
- Craft your lead. Your beginning is very important. Spend a lot of time on it. How will you carry your reader on into your topic? Some ideas:
 - Use a question
 - Use a quotation or dialogue
 - Show, don't tell
 - Raise a question
 - Surprise
- Pay attention to your verbs. Use exciting actions, not just "is" and "are."
- Weave in similies, metaphors, and personification. These bring your topic to life in the reader's mind.